

# Ferrigno Legacy Grows Into Largest Bodybuilding Event In California

Lou Ferrigno "Hulks Out" His 4th Annual Competition with over 150 IFBB Pros Registered and a new 120,000 Ft Multi-Sport Fitness Expo in Palm Springs, CA

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PALM SPRINGS, Calif., Nov. 14, 2017 /PRNewswire/ -- The 4th Annual [Ferrigno Legacy](#)™ is now among the largest of all IFBB Professional competitions in the world. Over 150 IFBB Professional Athletes from 20 different countries will compete at Agua Caliente Casino's "The Show" on stage on Saturday November 18. Many of these athletes are the top of the top including Arnold Classic Champion Cedric McMillan, and the first ever men's physique Mr. Olympia, Mark FLEX Anthony. Many more top Olympia athletes confirmed as well, including Jose Raymond, Brandon Curry, George Brown and Katya Nosova.

IFBB Pro divisions include Men's Open Bodybuilding, Bikini, Classic Physique, Men's Physique and Women's Physique. Pros compete for \$38,500 in cash prizes and all athletes compete for the legendary custom made "Incredible Hulk" trophies. NPC divisions compete on Sunday November 19<sup>th</sup> and feature Bikini, Figure, Physique, and Men's Bodybuilding in multiple classes and levels.

"I'm so excited to be able to give back to the fitness community and now provide one of the largest fitness events in the United States. I'm looking forward to seeing everyone and showing the world a 'Hulk Style' fitness vacation experience!" said Lou Ferrigno, former Mr. Universe, and Mr. America.

New this year is the addition of Ferrigno Legacy Expo called FLEXPO, at the Palm Springs Convention Center.

This expo expands upon the core mission of the Ferrigno Legacy to bring a first class and inspiring experience for any health-minded person. The FLEXPO accomplishes Lou Ferrigno's vision through a spectacular 120,000 ft<sup>2</sup> showcase of leading companies, seminars, celebrities, fitness fashion shows and six fitness sports with an additional 1,000+ athletes.

FLEXPO focuses on providing a substantial attendee experience by creating easy to navigate neighborhoods including **Bodybuilding, Age Management, Extreme Fitness, Fitness Technology, Food for Fitness** and **Fitness Fashion**. FLEXPO competitions include; **Pole Fitness by Ms. Fitness Olympia, Oksana Grishina, CrossFit by Box Life Magazine, USA Powerlifting, Pro Deadlifting, Slackline** and **IFBB/NPC Pre-Judging**.

Some confirmed celebrity guests to attend the Red-Carpet Media Event on Saturday November 18<sup>th</sup> at 6:30PM at Agua Caliente Casino's "The Show" entrance include: Shawn Rhoden, Dexter Jackson, Oksana Grishina, Rich Gaspari, Shawn Ray, Lexy Panterra, Sergio Oliva JR, PJ Braun, Tom Platz, Roland Kickenger, KC Mitchell "That 1 Leg Monster", Lauren Abraham, Milos Sarcev, and Sabrina Martinez.

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